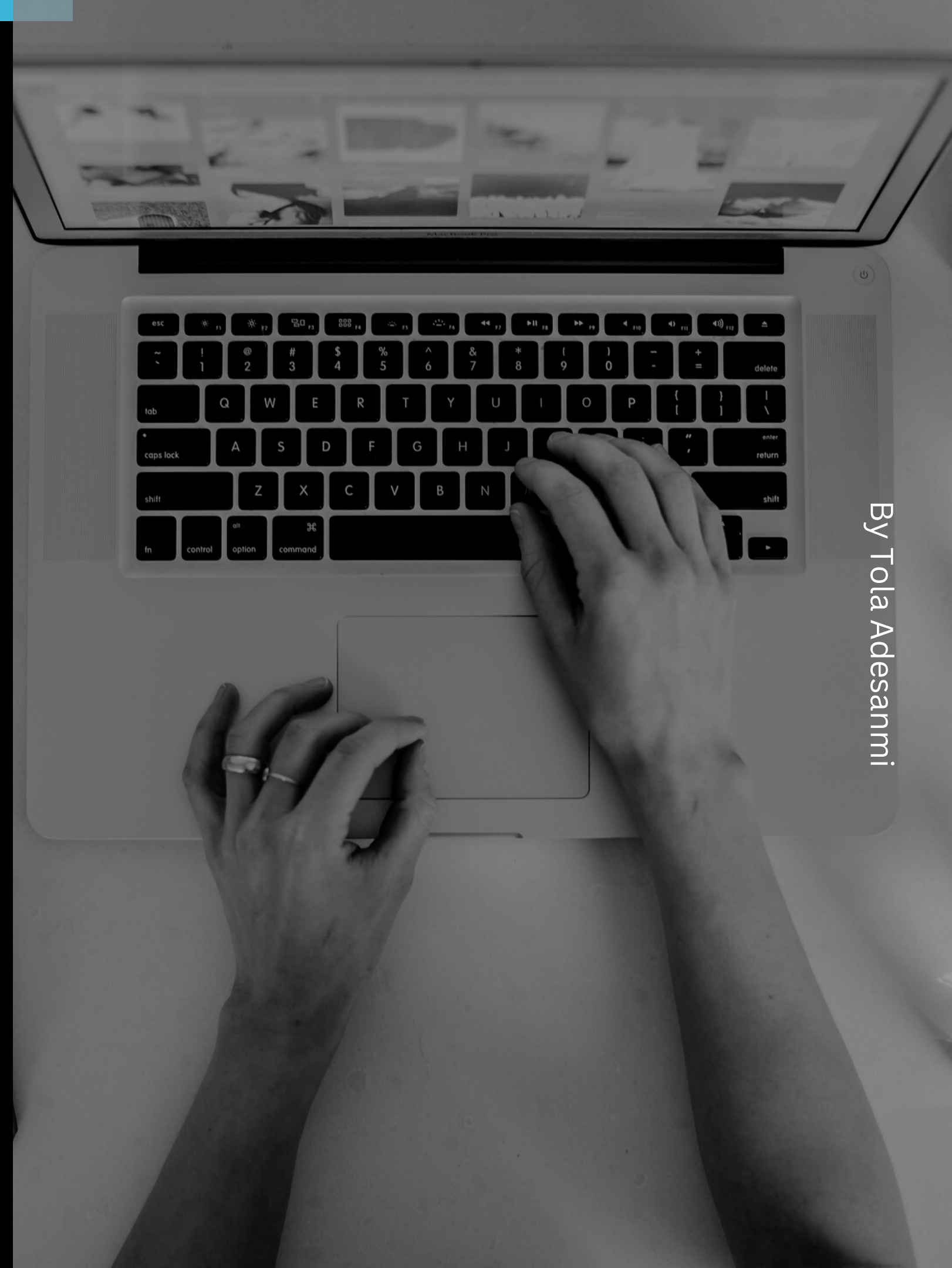


# THE NIGERIAN STARTUP SCENE

Brief history and insights



By Tola Adesanmi

# Fintech 1.0

The first players 🙌



Interswitch



Remita



Etranzact



Unified Payments

# Fintech 2.0

A new generation 🦾



**Paystack**



**flutterwave**

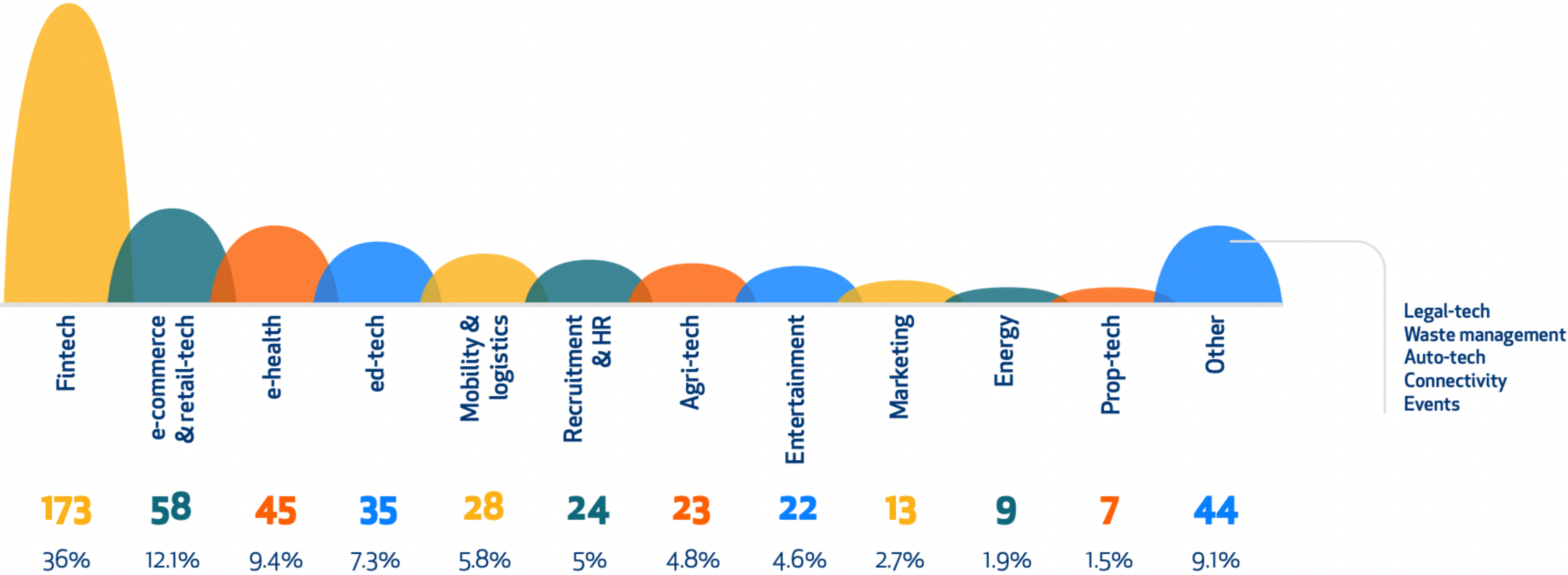


# **The diversification of the Nigerian startup scene**

The need for more Fintech



# The Start up Sub-Sectors



Reference: The Nigerian startup ecosystem report 2022 (Disrupt Africa)

# THE RISE OF PROPTECH

Assessment and Development

1

Construction and design

2

Property & community mgt

3

Flexible living

4

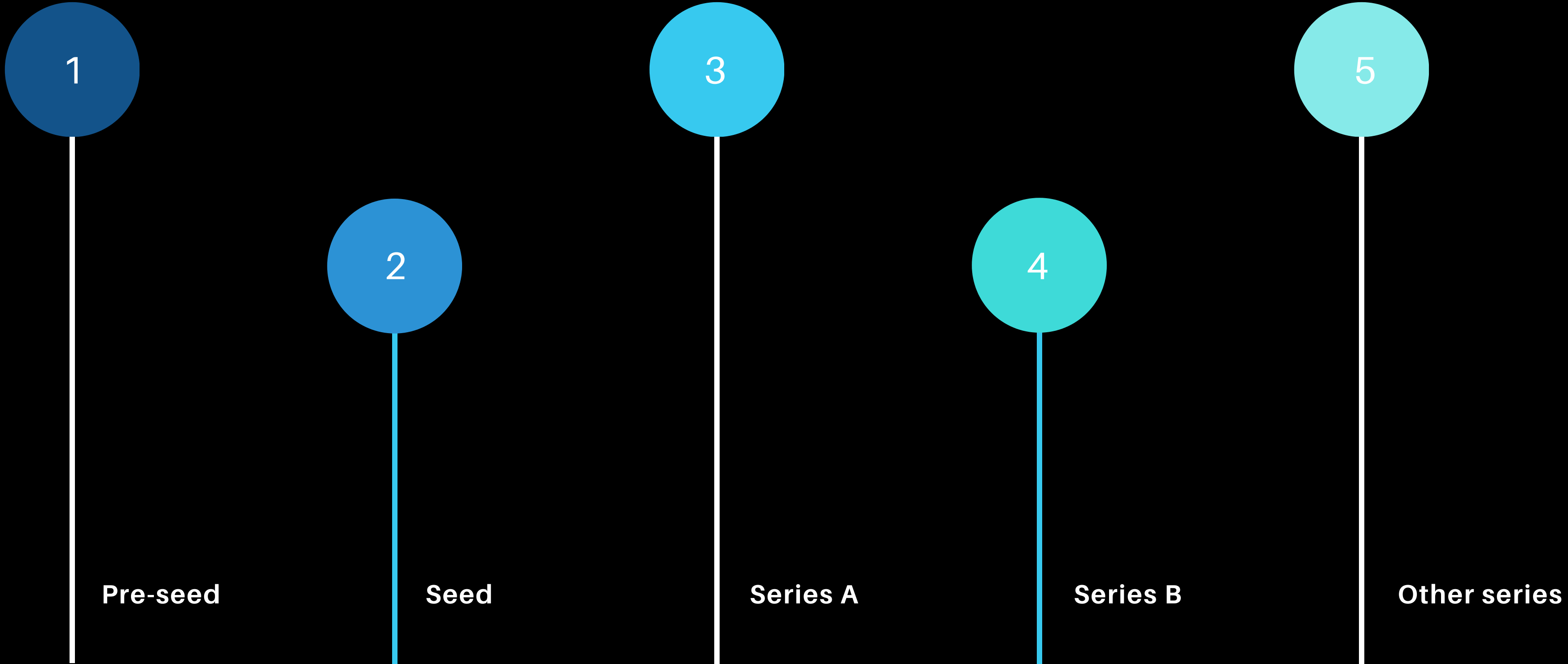
Investment and financing

5

DATA AND ANALYTICS

# Fund raising and the rise of Venture capital

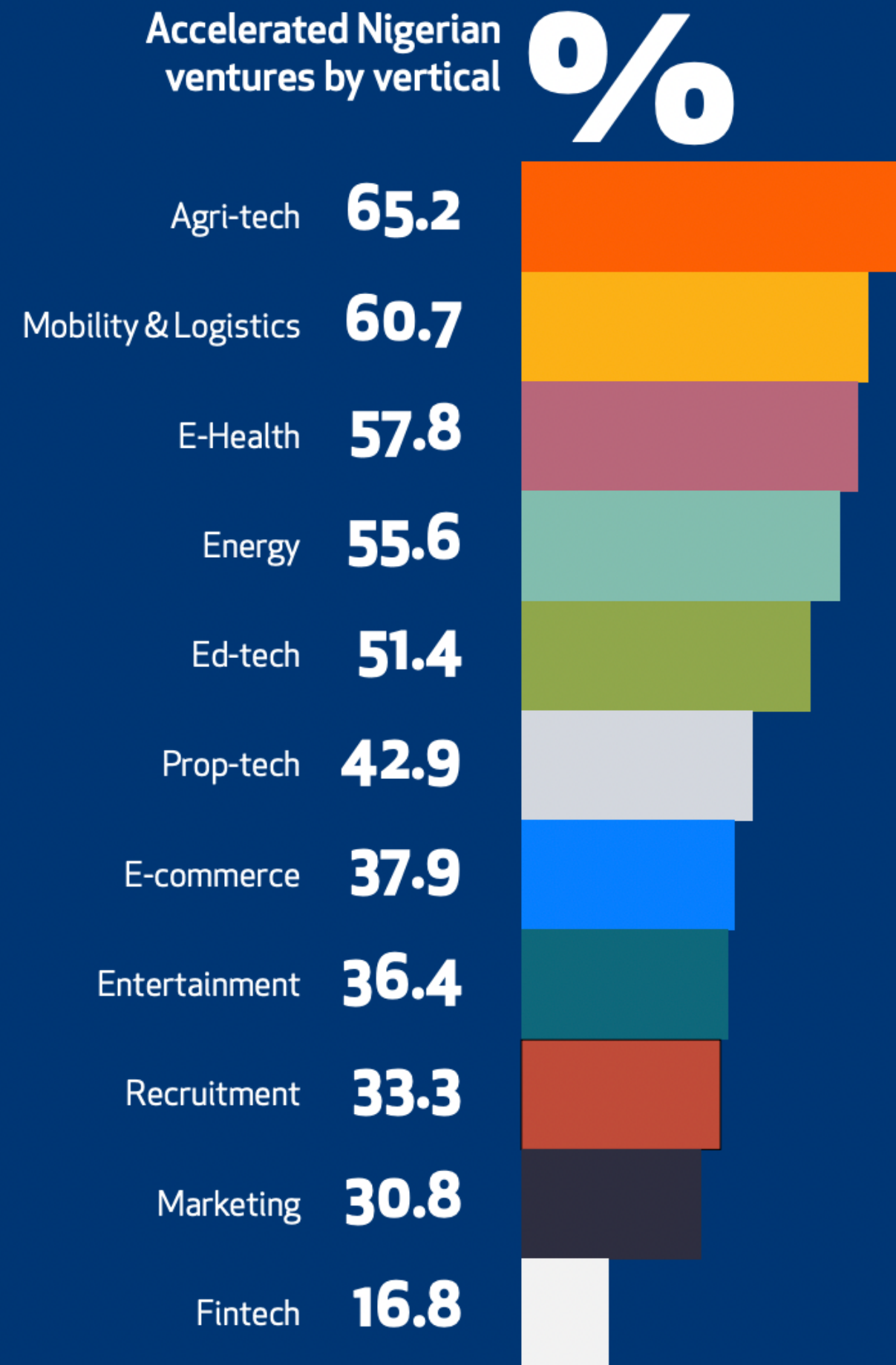
Over **2 billion USD** Raised in funding from **2015 - 2022**





# THE RISE OF INCUBATORS, ACCELERATORS AND UNIVERSITIES

The nurturing of innovations and ideas





# CHALLENGES IN THE NIGERIAN STARTUP SCENE

Evidence of Impending Development and Opportunities



Funding



Talent



Regulations



Data



Infrastructure



# AN EXCITING FUTURE AND ENDLESS POSSIBILITIES

 Thank You